

# GERARD THEODORE ALCUIZAR

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## WORK EXPERIENCE

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**FUSELABS AI** (IT Services specializing in AI, Automation, and Custom Development)

Remote, Australia

Senior UI/UX Designer

Sep 2022 – Present

- Sole designer, end-to-end UI and UX design for multiple SaaS products from zero to one, designing complex, multi-role systems while also contributing to product strategy, research, analysis, and stakeholder alignment in a fast-paced startup.
- SaaS platform for R&D Tax Claims: shaped the UI and UX of core features such as timesheets tracking, AI-based Jira integration, and AI-based document compatibility checker
- Improved usability, data accuracy, and audit-readiness of claims directly supporting ATO compliance and requirements.
- Designed for AI-driven experiences that uses LLMs to translate complex scoring logic into intuitive user experiences while accounting for AI's unpredictability.
- Developed a modular design system in Figma, enhancing design consistency and reducing developer handover time by using Loom video to show, tell, and explain the designs.
- BidCreate Concrete Purchasing Application: Designed and overhauled the admin dashboard, the builder's web and mobile apps to replace manual workflows. Converted an excel collaboration sheet into an automated workflow for admins.
- Helped drive faster quote-to-bid cycles and improved clarity in job tracking for suppliers and clients alike.
- Accounting Portal: Designed a unified accounting portal integrating Xero, XPM, FYI Docs, ATO, and other tools, streamlining accountant workflows and improving client response speed while ensuring ISO 27001 compliance.
- Analytics and Microsoft Clarity: Used data-driven decisions to increase unique website visits by 30%

## SHORT-TERM PROJECTS

Remote

UI/UX Designer

Sep 2019 – Aug 2022

- Neonize E-Commerce: Streamlined navigation for 1,600+ products using card sorting and tree testing; created scalable categorization workflows.
- Brokerpedia Mortgage Broker tool: Designed key web features including advanced search filters, saved search functionality, and data entry workflows.
- WinGlo: Designed a service marketplace for freelancers and service providers, focusing on profile setup and booking workflows.
- NuStar (Luxury Resort & Casino): Designed multiple internal tools including: HR Portal for managing policies, announcements, training, employee requests (uniforms, access, lockers, personal info). Casino Membership System for managing guest/member records, roles, and card printing. Asset Management Tool to track and manage hotel assets, with features for encoding, editing, searching, and reporting.

## ACCENTURE INC.

Manila, Philippines

Cloud Application Specialist

Sep 2015 – Aug 2019

- Promoted from Associate to Team Lead within 4 years, supporting small to medium businesses with Office 365 migrations, troubleshooting Exchange Online, SharePoint, and Teams, and resolving cloud-based technical issues.
- Led a support team as a Cloud Application Specialist, mentoring team members, aligning their growth with future-ready skills, and coordinating with cross-functional groups to improve coaching and service quality.
- Advocated for people and culture through Accenture's Great Place to Work initiatives, organizing engagement events.

## EDUCATION

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**UNIVERSITY OF SAN CARLOS**

Bachelor of Science in Electronics Engineering

**DE LA SALLE - COLLEGE OF SAINT BENILDE**

Diploma in Photography

## SKILLS

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**Technical Skills:** UI and UX Design, UX Research, Prototyping, Design Systems, Information Architecture, Usability Testing, SaaS & AI Tools, Product Strategy, Agile Collaboration, Web & Cloud Platforms, Team Leadership, Branding, Basic Web Development, HTML, CSS, Javascript, Figma, Webflow, Framer, FigJam, Notion

**Certifications & Training:** Microsoft Azure Fundamentals, Front-End Web Development Online Training Program, Design Thinking Accenture, Agile Methodology Accenture, Leadership Program Accenture, Licensed Electronics Engineer